

REP: TEL# 312-228-6611 FAX# 312 329 2411  
CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 15.57  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 74 SALESMAN # \_\_\_\_\_

BUYER NAME BARB OBRZUT

SALES PRSN CH- ANDREW KWELLER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

HCE)

DATE OCT31/12 15.57

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M1 APPROVED - SEE LINES 9-11.  
PLS CFM & THANKS  
PATI FOR ANDREW

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

SCHEDULE RUNS 10/31 THROUGH MONDAY 11/5.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3511												
2	S		700A-900A	30		\$2,000.00	11/5	11/5	0		MON	0
PROGRAM : GOOD MORNING AMERICA												
9	A		600A-700A	30		\$1,875.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS ORD COM1 : NEWS THIS IS A MAKE-GOOD FOR NOV5 ON LINE-2 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT31 ON LINE-5 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		600A-700A	30		\$1,875.00	11/5	11/5	1		MON	1
PROGRAM : NEWS ORD COM1: NEWS PART OF A MAKEGOOD MADE UP OF LINES 9-11												
11	A		1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS ORD COM1: NEWS PART OF A MAKEGOOD MADE UP OF LINES 9-11												
5	S		600P-630P	30		\$3,000.00	10/31	11/2	0		W-F	0
PROGRAM : NEWS STATION MAKEGOOD OFFERS: M1 OK'D BUY#2 MISSED: MON/700A-900A NOV5 30S \$2,000.00 (OCT31/12) BUY#5 W-F/600P-630P OCT31 30S \$3,000.00 OFFER: FRI/600A-700A NOV2 30S \$1,875.00 PLS ADVISE. & MON/600A-700A NOV5 30S \$1,875.00 & SAT/1130P-1205A NOV3 30S \$1,250.00 CMT: NEWS												
NOV/12 25200.00												CONTRACT TOTAL 25200.00
												TOTAL SPOTS 10

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE